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simplifying **RFID**

TAGSYS provides complete, reliable, high performance RFID infrastructure systems for item-level tracking in a variety of industries. Our unique RFID expertise, combined with a true understanding of RFID business processes, makes us the ideal RFID partner to ease and ensure the success of your project.



## RFID technology that works for you

TAGSYS RFID systems are currently being used to track and trace millions of individual items — from drugs to library books to fashion apparel and luxury goods. Our integrated systems automate business processes, enable real-time supply chain strategies, and safeguard goods.

Our goal is to provide best of breed RFID infrastructure that is a part of your company's network fabric. And like your voice and data networks, these RFID systems must be highly reliable, scalable, and manageable with a high quality of service. TAGSYS' RFID systems includes purpose-built tags and readers, as well as RFID management software, all designed to work together seamlessly, at the highest performance levels, in the most demanding environments.

# Complete RFID systems tailored to your business needs and optimized for your application

Our expertise on RFID research and development, and our focus on solving customer issues have given us the depth and breadth unmatched in the industry. We have an outstanding track record of technological innovation that results in direct business benefits for item-level asset tracking. Our strengths include:

- The most accurate and reliable RFID read performance — benchmark-proven, based on highly innovative reader and tag platforms, offering a rich portfolio of unmatched RFID intellectual property (IP), including a history of industry firsts.
- Complete Integrated RFID Infrastructure — from tags, readers and application stations to management software to service and support — all working together and tailored to your needs in challenging environments.
- Support for Both HF and UHF Frequencies — an international team of RF engineers, experts in delivering unsurpassed RFID system flexibility.
- Deep Domain Expertise — our exclusive focus on delivering RFID infrastructure systems for over 10 years has provided us with extensive knowledge and industry expertise. Our significant subject-matter expertise enables us to develop and sell RFID systems that are tailored to the existing and future needs of our customers.
- Worldwide Partners — Working with our international partner network, we provide complete, end-to-end industry-specific solutions —from business process analysis to RFID infrastructure design to application software, product labeling and complete system integration on a local basis.

Powered by  
**TAGSYS™ RFID**

Assuring end-to-end, item-level tracking accuracy takes more than just components. It demands complete RFID systems that work together seamlessly. TAGSYS fulfills that need, delivering the industry's most comprehensive, integrated, item-level RFID infrastructure with guaranteed performance.

### RFID LIBRARY SOLUTIONS

TAGSYS has been at the forefront of RFID deployments by supporting some of the first and largest RFID library deployments in the world: the first ever RFID library installation (Singapore's NLB), Seattle Public Library in the US, Shenzhen Public Library in China, Hamburg Public Library in Germany and the Geneva Public Library. These installations have encompassed RFID-enabling millions of tagged books, periodicals, CDs and audiovisual material.



### RFID LAUNDRY SOLUTIONS

With more than a decade serving the textile services industry, specifically for work wear, uniforms, flat linen, mats, mops and personal garments of nursing home residents, we understand the challenges faced.

TAGSYS provides comprehensive purpose-built RFID solutions that help speed up soil check-in and clean check-out processes, automate conveyor sorting on the fly, automate garment, linen and mops distributions, reduce errors and losses, and ultimately contribute to reducing disease spreads (no more handling of contaminated textiles).



### RFID FASHION SOLUTIONS

After several years of real world customer implementations and business analysis of the Fashion supply chain, TAGSYS has been able to refine its comprehensive RFID infrastructure for the Fashion and Specialty Retail market and introduce the industry's first RFID 'Reliability Guarantee', ensuring customers can guaranty data accuracy and data integrity in their RFID implementations, not only in their logistics process but also at the store level, providing the ROI retailers expect.



### RFID HEALTHCARE SOLUTIONS

TAGSYS is a pioneer in enabling the adoption of RFID in the pharmaceutical and Healthcare industries. While other companies continue to fuel the HF vs. UHF debate, TAGSYS has developed both HF and UHF solutions. Our approach is to innovate beyond the current state of the art in RFID to provide the reliability, interoperability and manageability that will leverage the characteristics of RFID to their full advantage according to the needs of our customers.



### WITH TAGSYS RFID SYSTEMS:

- OPTIMIZE YOUR SUPPLY CHAIN AND LOGISTICS
- OPTIMIZE YOUR PROCESS AUTOMATION AND SELF-SERVICE APPLICATIONS
- REDUCE YOUR OPERATIONAL COSTS IN ASSET TRACKING
- IMPROVE INVENTORY VISIBILITY AND MANAGEMENT
- PREVENT THEFT AND FIGHT COUNTERFEITING



### RFID TECHNOLOGY PRIMER

*"In our opinion, TAGSYS' market strategy is a prime example of how to successfully drive sales of a burgeoning technology. We can talk about how wonderful the technology is. We can talk about how prices are "going" to come down. But, the real thing we should be doing is searching for places where there is a critical need for the technology. Then, try to understand every aspect of that niche. Develop a complete solution, that is easily installed, and modular by nature, so customers can quickly adopt, see immediate benefits and ROIs, and add to their systems as their needs increase. That's the way to sell technology."*

*Scan The Data Capture Report*