

TAGSYS Europe
180 Chemin de Saint Lambert
13821 La Penne sur Huveaune (Marseille)
France
Phone: (+33) 4 91 27 57 00

TAGSYS USA
1006 W. 9th Avenue
Suite 30
King of Prussia, PA 19406
USA
Phone: (+1) 267 882 4800

TAGSYS Asia
Unit A, 11/F, On Hing Building
1 On Hing Terrace
Central Hong Kong
Phone: (+852) 2526 8303

www.tagsysrfid.com

Powered by
TAGSYS™ RFID

Assuring end-to-end, item-level tracking accuracy takes more than just components. It demands complete RFID systems that work together seamlessly. TAGSYS and its certified partners fulfill that need, delivering the industry's most comprehensive, integrated, item-level RFID infrastructure with guaranteed performance.

TAGSYS RFID™
e-connecting goods



simplifying **RFID** for Fashion & Apparel

TAGSYS provides complete, reliable, high performance RFID infrastructure systems to efficiently identify, trace and manage products through their Supply Chain, from Logistics to Retail, for the Fashion and Apparel market.

Our unique RFID expertise, combined with a true understanding of business processes, makes us the ideal RFID partner to ease and ensure the success of your project and enhance your customer satisfaction.

TAGSYS provides a comprehensive end-to-end RFID infrastructure for the entire Supply Chain - from Manufacturing to the Store

PROCESS AUTOMATION

TAGSYS offers a range of RFID stations designed for the Fashion and Specialty Retail market, enabling to track products along the entire Supply Chain, without altering existing operational processes. Benefits of our RFID infrastructure include:

In Logistics:

- Acceleration of the receiving/shipping processes
- Improved stock availability
- Increased logistics capacity (more physical space)
- More flexibility to manage growth with existing infrastructure
- Acceleration of product rotations to stores
- Cross docking

In Retail:

- Acceleration of the reception processes
- Ability to perform daily inventories
- Significant shrinkage reduction
- Better knowledge of tried/sold product ratio
- Increased product availability for sales
- Increased turnover per store (reduction of lost sales)
- Improved customer knowledge



DATA MANAGEMENT

The entire RFID infrastructure is integrated into the existing IT system through *e-connectware*[™], TAGSYS' RFID administration tool which includes applications to seamlessly manage and monitor RFID devices and data, allowing brands and retailers to have access to actionable information in real time. *e-connectware* contributes to lower management overhead and prevents discrepancies, delivering the lower Total-Cost-of-Ownership expected in the market.

After several years of real world customer implementations and business analysis of the Fashion Supply Chain, TAGSYS has been able to refine its comprehensive RFID infrastructure for the Fashion and Specialty Retail market and introduce the industry's first RFID 'Reliability Guarantee', ensuring customers can guaranty data accuracy and data integrity in their RFID implementations, not only in their logistics process but also at the store level, providing the ROI retailers expect.

Along with our strategic partners, TAGSYS has deployed this solution within a number of retailers' production supply chains, such as Throttleman in Portugal, Boboli in Spain, Serge Blanco and Rica Lewis in France, bringing significant operational benefits, both in logistics and retail, with an average ROI of less than 18 months.

Optimize Product Availability, Increase Sales and Enhance Customer Satisfaction



Our RFID infrastructure includes tags, reading stations and middleware for:

- Item-Level source tagging
- Automated item inventory in boxes at distribution centers (improvement of check-ins/check-outs)
- Reduction of distribution center-to-store delivery time
- Automated checking of entire box content at store entry level (check-in)
- Automated store inventory in real time
- Daily adjustments to re-stocking programs
- Daily reporting resulting in shrink reduction



WITH TAGSYS RFID SYSTEMS:

- STREAMLINE OPERATIONAL CAPACITY AT DISTRIBUTION CENTERS (+50%)
- ACCELERATE RECEPTION / EXPEDITION PROCESSES (IMPROVED RELIABILITY & SPEED)
- IMPROVE INVENTORY EFFICIENCIES IN STORES
- INCREASE SALES THROUGH IMPROVED PRODUCT AVAILABILITY



RFID TECHNOLOGY PRIMER

Our renowned expertise in RFID research and development, our constructive experience in implementing RFID tracking systems at industrial, multiple distribution sites and retail environments, and our focus on servicing the Fashion and Specialty Retail market have given us the depth and breadth unmatched in the industry.