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Powered by
TAGSYS™ RFID

Assuring end-to-end, item-level tracking accuracy takes more than just components. It demands complete RFID systems that work together seamlessly. TAGSYS and its certified partners fulfill that need, delivering the industry's most comprehensive, integrated, item-level RFID infrastructure with guaranteed performance.

TAGSYS RFID™
e-connecting goods



simplifying **RFID** for Apparel, Footwear and Retail

TAGSYS provides **FITS**, a complete, packaged, reliable, high performance RFID infrastructure system to efficiently identify, trace and manage products through their Supply Chain, from Logistics to Retail, for the Apparel, Footwear and Retail markets.

Our unique RFID expertise, combined with a true understanding of business processes, makes us the ideal RFID partner to ease and ensure the success of your project and enhance your customer satisfaction.

FiTS is a scalable, end-to-end, item-level RFID system for the Apparel and Footwear Supply Chain and Retail



TAGSYS' FiTS offer is the industry's first RFID 'Reliability Guarantee', ensuring customers can guaranty data accuracy and data integrity in their RFID implementations, not only in their logistics process but also at the store level, providing the ROI retailers expect.

Along with our strategic partners, TAGSYS has deployed this solution within a number of retailers' supply chains, such as **Serge Blanco, Gilbert, Façonnable, Alain Weiz, Throttleman, Boboli, Rica Lewis, SeD Logistics** and **PLG** (Port Logistics Group), bringing significant operational benefits, both in logistics and retail, with an average ROI of less than 18 months. Additional benefits our customers have realized are:

- **an average 50% productivity improvement in the distribution center**
- **99% inventory accuracy**
- **20 to 30% reduction in processing costs per item**
- **7 to 12% improvement in sales**

BUSINESS PROCESSES OPTIMIZATION

TAGSYS offers a range of RFID stations designed for the Apparel, Footwear and Retail market, enabling real-time item visibility along the Supply Chain to the Retail store, without altering existing operational processes. Benefits of **FiTS** include:

In Logistics:

- Acceleration of the receiving/shipping processes
- Improved stock availability
- Increased logistics capacity (more physical space)
- More flexibility to manage growth with existing infrastructure
- Acceleration of product rotations to stores
- Cross docking

In Retail:

- Acceleration of the reception processes
- Ability to perform daily inventories
- Significant shrinkage reduction
- Better knowledge of tried/sold product ratio
- Increased product availability for sales
- Increased turnover per store (reduction of lost sales)
- Enhanced the consumers' shopping experience (RFID/NFC applications)

Optimize Product Availability, Increase Sales and Enhance the Customer Experience

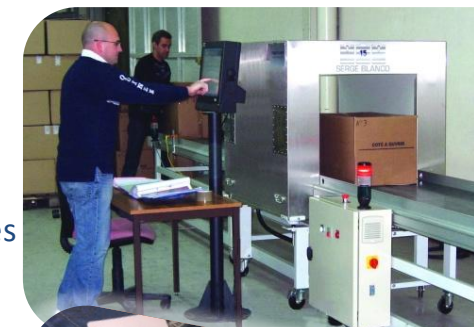


RFID DATA MANAGEMENT

The entire RFID infrastructure is integrated into the existing IT system through *e-connectware*™, TAGSYS' RFID administration tool which includes applications to seamlessly manage and monitor RFID devices and data, allowing brands and retailers to have access to actionable information in real time. *e-Connectware* contributes to lower management overhead and prevents discrepancies, delivering the lowest Total-Cost-of-Ownership expected in the market.

FiTS' RFID infrastructure includes tags, reading stations and middleware for:

- Item-Level source tagging
- Automated item inventory at distribution centers (improvement of check-ins/check-outs)
- Reduction of distribution center-to-store delivery time
- Automated checking of entire box content at store entry level (check-in)
- Automated store inventory in real time
- Daily adjustments to re-stocking programs
- Daily reporting resulting in shrink reduction



WITH FiTS:

- STREAMLINE OPERATIONAL CAPACITY AT DISTRIBUTION CENTERS (+50%)
- ACCELERATE RECEPTION / EXPEDITION PROCESSES (IMPROVED RELIABILITY & SPEED)
- IMPROVE INVENTORY EFFICIENCIES IN STORES
- INCREASE SALES THROUGH IMPROVED PRODUCT AVAILABILITY
- ENHANCE THE CONSUMERS' SHOPPING EXPERIENCE



RFID TECHNOLOGY PRIMER

Our renowned expertise in RFID research and development, our constructive experience in implementing RFID tracking systems at industrial, multiple distribution sites and retail environments, and our focus on servicing the Fashion and Specialty Retail market have given us the depth and breadth unmatched in the industry.