

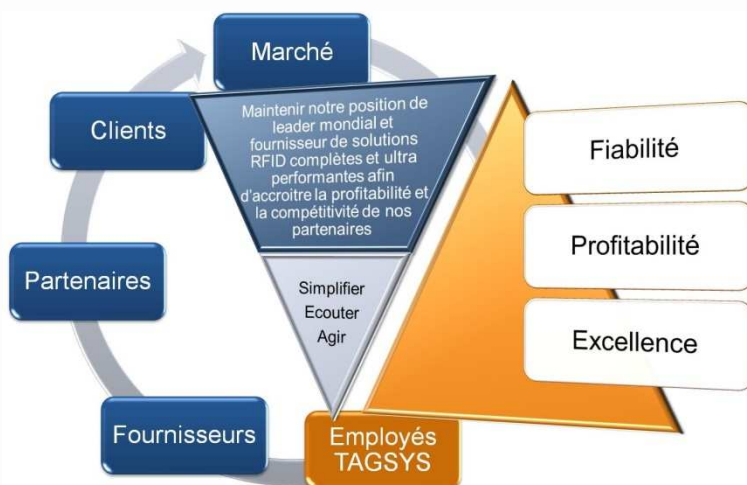
Quality Policy

Our mission is to enable TAGSYS to reinforce our business commitment to our partners to build an even stronger ecosystem and to provide end-users with the most innovative and market-oriented RFID infrastructures. It is based on three principles: simplify, listen and act.

- **Simplify:** Focus our efforts on high-value products specifically designed according to true market requirements
- **Listen:** Be attentive to customer and market expectations as well as TAGSYS employees. Respond to advancement with innovation.
- **Act:** Continuously improve our products and services, and establish win-win relationships with suppliers. Be reactive and proactive with all market players including suppliers, partners and end-users, to better respond to their needs and better adapt to market changes.

Our goal is to focus TAGSYS' resources and strengths on improving our product offer and to reinforce our strategic alliances to increase our revenues. Keywords are:

- **Competency:** Focus on customer requirements and respond with continuous resource improvement; aim for excellence.
- **Reliability** of our products, services and operations thanks to a thorough follow-up of our development and production tools and means. Ensure highest conformity of our products to local regulations.
- **Profitability:** increase revenues while reducing costs, improve processes to optimize our system's reliability to benefit the entire value chain: investors, employees, partners and end-users, and therefore enable the growth of RFID.



Alain Fanet

Président Directeur Général

Le 21 juin 2010